



**RIDE
JOBURG**

Lifestyle Expo 2022

FNB Stadium Basement, Nasrec | 17-19 November 2022



ABOUT

We're back, bolder and ready to showcase all that Joburg has to offer!

Introducing 947 Ride Joburg – the biggest annual celebration of cycling in South Africa. Choose to be joyful, happy, healthy. Choose to celebrate life by doing more of what makes you feel alive at the 26th edition of this iconic event. What better way to celebrate life and health than to race through the traffic-free streets of Joburg on bicycles? Dress up, or don't. Take it seriously, or don't. Cycle in memory of a loved one, or chase your personal best. Ride for a cause, or simply... ride. It's time to move more and celebrate life!

Embodied in the Ride Joburg experience is the 947 Ride Joburg Lifestyle Expo – one of the most sought-after cycling and health-related exhibitions in the country. All entrants are required to collect their Race Packs from Number Collection, which runs concurrently with the Expo at FNB Stadium, 17-19 November.

In addition, the Expo layout is skilfully designed in a way that visitors are routed from the entrance via Number Collection, and then through the Expo before they can exit – ensuring that no footfall is lost.



Why 947 Ride Joburg Lifestyle Expo?

- Firstly – we have not increased our rates from 2021, so you can save even more.
- The exhibition industry has been stagnant for the majority of the past 18 months and exhibitors are desperate for events – this is your opportunity to get back out there!
- It's the second largest cycling and health-related exhibition in the country.
- We do realise that the Covid pandemic remains a factor. Should it become evident that the event needs to be cancelled (although highly unlikely), Faces Ride Joburg offers exhibitors a 100% refund on their booking.
- Speak directly to your target market by exposing your brand to thousands of cycling and health enthusiasts.
- Benefit from cost-effective marketing.
- Visitors are routed from the entrance via Number Collection, and then through the Expo before they can exit – ensuring that no footfall is lost.
- Attendees are not required to pay an entry fee.
- Extended Expo hours mean increased time for purchasing and engagement.
- The Expo provides numerous networking opportunities for industry professionals alike.



Expo Information

***PLEASE NOTE:** All dates and times below are provisional and are subject to change.

BUILD UP DATES AND TIMES*		
Tuesday	15 November 2022	13h00 - 20h00
Wednesday	16 November 2022	08h00 - 20h00
Thursday	17 November 2022	07h00 - 07h45

EXPO DATES AND TIMES*		
Thursday	17 November 2022	08h00 - 19h00
Friday	18 November 2022	08h00 - 20h00
Saturday	19 November 2022	08h00 - 15h00

BREAK DOWN DATES AND TIMES*		
Saturday	19 November 2022	15h00 - 20h00
Monday	21 November 2022	08h00 - 18h00



Stand Rates | ALL PRICES EXCLUDE VAT AT 15%

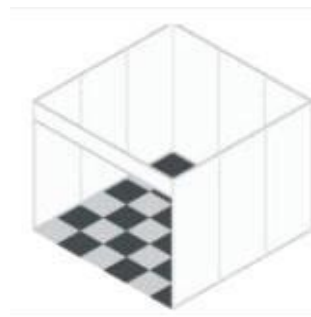
We are able to accommodate larger stands, and if you have your own bespoke stand and only require floor space, the rate will be calculated accordingly.

STANDARD: Includes shell scheme, signage/fascia board, carpeting, plug point & spotlight, drayage, security and cleaning.

SPACE ONLY: Includes floor space, drayage, security and cleaning only.

PLUG POINT: Space only stands will automatically invoiced for a plug point at a cost of R550.00 per point.

STANDARD	1 x 3	R9 100,00
Standard	1 x 3 (more than 2)	R 8 200,00 per/stand
Space Only	1 x 3	R 7 500,00 per/stand
Space Only	1 x 3 (more than 2)	R 6 700,00 per/stand
STANDARD	2x 3	R 18 100,00
Standard	2 x 3 (more than 2)	R 16 300,00 per/stand
Space Only	2 x 3	R 14 000,00 per/stand
Space Only	2 x 3 (more than 2)	R 12 700,00 per/stand
STANDARD	3 x 3	R 27 000,00
Standard	3 x 3 (more than 2)	R 24 300,00 per/stand
Space Only	3 x 3	R 23 200,00 per/stand
Space Only	3 x 3 (more than 2)	R 21 000,00per/stand
CHARITY STAND WITHIN DESIGNATED CHARITY SECTION		
Space Only	3 x 3	R 1 850,00 per/stand
BEVERAGE VENDOR		
Space Only	3 x 3	R 7 500,00 per/stand
Space Only	3 x 6	R 9 000,00 per/stand



Standard
Shell
Scheme
3x3m
Stand



STORAGE: Customisable lockable shell scheme walling storage units available upon request, at a cost of R 310.00 / m of walling and R1 500,00 per lockable door.



COVID-19

As in 2021 we will make sure that we abide by the Covid regulations....

In order to manage the venue capacity we will require that entrants book their expo slot as done in 2021, which will also allow for a consistent flow of entrants through the Expo.

We will assess the covid regulations at the time and will make sure we comply with the regulations, so mask wearing and screening might still be required. We will however ensure that screening is done as seamlessly as possible and will endeavour to provide an amazing expo experience to our participants and the public.



How to book?

[Click here](#) to book your stand and to view the booking Terms & Conditions.

For any further information, please contact the **947 Ride Joburg Lifestyle Expo Team**:



expo@ridejoburg.co.za



Lauren Frauenstein | 082 686 5474



Chevaughn Vieira | 084 587 8739



1947 **RIDE**
JOBURG